

## PRIVACY POLICY

*We would like to inform you about our data storage methods, how long data are kept and for what purposes.*

PRIVACY STATEMENT drawn up pursuant to EU Regulation 679/2016 dealing with the protection of personal data (GDPR)

*Data Controller.* The Controller of personal data supplied is SELLE ROYAL SPA, with registered office situated in Pozzoleone (Vicenza), Via Vittorio Emanuele 119.

*Purposes for which data are processed.* Personal data supplied will be processed:

- for purposes linked to the supply of services offered by SELLE ROYAL SPA;
- in order to dispatch informative and promotional messages and newsletters.

Personal data will be processed in automated and/or manual form, in accordance with the provisions contained in articles 29 and 32 of the GDPR, by subjects who have been specifically instructed and in keeping with the conditions set out in this statement.

Data will be processed through the operations referred to in art. 4 no. 2 of the GDPR, namely: collection, recording, organisation, storage, consultation, processing, alteration, selection, retrieval, alignment, use, combination, restriction, disclosure, erasure or destruction of the data.

We point out that, in keeping with the principles of legality, purpose limitation and data minimisation, pursuant to art. 5 of the GDPR, personal data will be retained for the period of time necessary for the purposes for which they were collected and processed to be achieved.

*Supplying data.* The supply of data for the above-mentioned purposes is optional, but without these data, SELLE ROYAL SPA will be unable to provide you with the services you require. You may, on the other hand, choose not to supply certain data or, at any time in the future, to withdraw your consent to the processing of data already supplied for information and communication purposes.

*Disclosure and dissemination of data.* Data may be disclosed to other, independent companies processing data on behalf of SELLEROYAL SPA, that will, however, apply the same levels of security and collect data for the same purposes.

Data will not be disseminated or disclosed to third parties, subject to the foregoing, unless necessary for the purpose of complying with current legislation or directives given by public authorities.

*Rights exercisable by the data subject.* You may, at any time, within the meaning and to the extent envisaged in articles 15 to 22 of the GDPR, exercise the right to:

- a) request confirmation as to whether or not his or her personal data exist and their disclosure in intelligible form;
- b) obtain information regarding (i) the origin of personal data; (ii) the purposes for which data are processed; (iii) details identifying the data controller and data processors; (iv) the recipients and categories of recipient to whom personal data have been or will be transferred;
- c) obtain access to or rectification, integration or erasure of personal data supplied;
- d) obtain the restriction of processing;
- e) obtain data portability, that is, to receive them from a data controller, in a structured, commonly used and machine-readable format, and to transmit them to another data controller without hindrance;
- f) object to processing at any time;

g) withdraw consent at any time without affecting the lawfulness of processing based on consent prior to its withdrawal;

h) lodge a complaint with a supervisory authority.

The data subject may exercise his or her rights by sending a written request to SELLE ROYAL SPA by registered letter with advice of receipt to the postal address of the company's registered office (via Vittorio Emanuele 119, Pozzoleone, Vicenza) or by e-mail to the address relate@selleroyal.com *Data processor*. The data processor is SELLE ROYAL SPA with elected address for service (domicile) in Pozzoleone, Via V. Emanuele 119, 36050. The Data Processor may be contacted at the e-mail address relate@selleroyal.com

A revised list of data processors and persons authorised to process data is kept at the Data Controller's head office.

I acknowledge and confirm that I have read and understand the privacy statement and give my consent to the processing of data in the manner envisaged in articles 4 and 7 of the GDPR.